



Royal Concrete Concepts Manufactures First Concrete Modular Fortified...for safer living® Homes

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tampa - Royal Concrete Concepts is the first manufacturer to provide single-family concrete modular homes that will earn the **Fortified...for safer living®** designation from the Institute for Business & Homes Safety (IBHS).

The "Fortified" program specifies construction and design guidelines to increase a home's resistance to natural disasters such as hurricane winds, wildfires and flooding, with localized guidelines based primarily on the extreme events that may occur in the region where the home exists.

"All single-family homes offered by Royal Concrete Concepts will receive the **Fortified... for safer living®** designation when sited according to our qualifying criteria," said Chuck Vance, Fortified program manager for IBHS. "By offering affordable homes up to 2,500 square feet, Royal Concrete Concepts is furthering the 'Fortified' program's goal to make disaster-resistant housing an option for more people."

In order to meet or exceed the High Velocity Wind Zone requirements of the Florida Building Code, Royal Concrete Concepts will utilize patented, steel-reinforced concrete modules designed to withstand Category 5 hurricane force winds. Integrated insulation provides high energy efficiency while providing strong resistance to heat.

"Homes by Royal Concrete Concepts are designed to ensure quality as well as maximum performance in safety and energy efficiency at an attainable price," said Wally Sanger, president of Royal Concrete Concepts. "The potential for reduced insurance premiums and improved energy efficiency contribute to the lower total cost of ownership of a Royal Concrete Concepts home."

Royal Concrete Concepts is nationally recognized for manufacturing stronger, safer schools and classrooms that give school districts the ability to meet growth demands in less time and at lower costs than conventional construction methods. Their modular residential product line includes a wide variety of floor plans and options approved by the State of Florida's Department of Community Affairs.

For more information on Royal Concrete Concepts, [visit their web site.](#)

The Institute for Business & Home Safety works to reduce the social and economic effects of natural disasters and other property losses by conducting research and advocating improved construction, maintenance and preparation practices.